

Why Partner with CREW?

Companies that partner with Cape Fear CREW are not only showing their support as an advocate for CREW's mission, but they make the decision to ensure their company's name is placed in front of senior-level decision makers within every facet of the commercial real estate industry in the Cape Fear region.



Partnership Benefits

Cape Fear CREW is proud to offer a variety of partnership opportunities. Partners can choose from several levels that allow individuals and their organizations the freedom to choose how they will spend their marketing dollars.

Cape Fear CREW partnership provides ongoing visibility to members and guests throughout the partnership year. As our membership continues to grow, so do the reach and benefits of a partnership. The earlier a partnership is finalized, the more recognition and exposure an organization can receive throughout the year.

Potential Publicity and Impact with Cape Fear CREW Partnership

Cape Fear CREW's membership includes more than 80 members who represent a wide range of disciplines within the Cape Fear commercial real estate community. Do not miss this chance to promote your company, at the same time you demonstrate your support of Cape Fear CREW's mission to advance, educate and support women in the commercial real estate industry.

What is CREW?

CREW (Commercial Real Estate Women) is the only organization that encompasses the full scope of commercial real estate disciplines, where you could see a project through from the beginning to the closing, all with fellow members. CREW members are brokers, lenders, title/escrow, appraisers, attorneys, architects, and everything in between.

CREW Network, with more than 12,000 members worldwide, is the only association focused on influencing the CRE industry by advancing the achievements of women.

The face of commercial real estate is changing every day as more and more women are achieving senior positions that influence business decisions. Nearly 76% of CREW members are presidents, CEOs, partners or senior managers of their companies, and 72% of CREW members have given member-to-member referrals.

Why should your company support Cape Fear CREW?

With more than 80 members, Cape Fear CREW is the leading organization for women and men commercial real estate professionals within the Cape Fear region of North Carolina. Cape Fear CREW offers unique opportunities to send your corporate message to a targeted audience while demonstrating support of high-achieving professional women in the commercial real estate industry.

Becoming a Cape Fear CREW partner allows your company to gain name recognition and reinforcement among the membership and event attendees while making a statement to our community that you support continuous education and professional development for women in diverse commercial real estate industries. Partnership strengthens your visibility in the commercial real estate arena and the local business community as a whole.

How can I become a partner of Cape Fear CREW?

Cape Fear CREW offers a variety of partnership levels as well as program partnership opportunities throughout the year. Please consider committing to an annual partnership package, putting your name on a highly anticipated monthly program, or supporting upcoming Cape Fear CREW events. For more information about a custom partnership tailored to meet your marketing needs, contact us today by emailing us at info@capefearcrew.org.

CAPE FEAR
CREW

PARTNERSHIP
OPPORTUNITIES

CAPE FEAR CREW PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER: \$5,000

- Limited to two businesses
- Three-minute presentation during Awards event
- Brand recognition on Awards event advertising and promotion as well as digital screens/back drops during Awards event and verbal recognition
- Two tables (20 tickets) to Awards event
- Marketing table in Awards event entry hallway
- Brand recognition on Cape Fear CREW website, monthly newsletter, & social media for one year
- Partner spotlight in one membership newsletter
- Five-minute speaking opportunity at one membership luncheon
- 12 luncheon tickets

PLATINUM PARTNER: \$4,000

- Limited to four businesses
- 30 seconds of photo(s) and audio about company during Awards event
- Brand recognition on Awards event advertising and promotion as well as digital screens/back drops during Awards event and verbal recognition
- One table (10 tickets) to Awards event
- Marketing table in Awards event entry hallway
- Partner spotlight in one monthly membership newsletter
- Brand recognition on Cape Fear CREW website, monthly newsletter, & social media for one year
- Five-minute speaking opportunity at one membership luncheon
- 10 luncheon tickets

AWARD PARTNER: \$3,000

- Limited to six businesses
- Option for company representative to present award on stage at the Awards event
- Brand recognition on Awards event advertising and promotion as well as digital screens/back drops during Awards event and verbal recognition
- One table (10 tickets) to Awards event
- Brand recognition on Cape Fear CREW website, monthly newsletter, & social media for one year
- 5 luncheon tickets

PARKING PARTNER: \$2,500

- Limited to one business
- Exclusive brand recognition on parking vouchers for Awards event
- Brand recognition on Awards event advertising and promotion as well as digital screens/back drops during Awards event and verbal recognition
- One table (10 tickets) to Awards event
- Brand recognition on Cape Fear CREW website, monthly newsletter, & social media for one year

GOLD PARTNER: \$2,000

- Brand recognition on Awards event advertising and promotion as well as digital screens/back drops during Awards event and verbal recognition
- One table (10 tickets) to Awards event
- Brand recognition on Cape Fear CREW website, monthly newsletter & social media for one year
- 5 luncheon tickets

SILVER PARTNER: \$1,000

- Brand recognition on Awards event advertising and promotion as well as digital screens/back drops during Awards event and verbal recognition
- Five tickets to Awards event
- Brand recognition on Cape Fear CREW website, monthly newsletter & social media for one year

For more information, please visit www.capefearcrew.org or email info@capefearcrew.org.

