

Why Partner with CREW?

Companies that partner with Cape Fear CREW are not only showing their support as an advocate for CREW's mission, but they make the decision to ensure their company's name is placed in front of senior-level decision makers within every facet of the commercial real estate industry in the Cape Fear region.



Partnership Benefits

Cape Fear CREW is proud to offer a variety of partnership opportunities. Partners can choose from several levels that allow individuals and their organizations the freedom to choose how they will spend their marketing dollars.

Cape Fear CREW partnership provides ongoing visibility to members and guests throughout the partnership year. As our membership continues to grow, so do the reach and benefits of a partnership. The earlier a partnership is finalized, the more recognition and exposure an organization can receive throughout the year.

Potential Publicity and Impact with Cape Fear CREW Partnership

Cape Fear CREW's membership includes more than 60 members who represent a wide range of disciplines within the Cape Fear commercial real estate community. Do not miss this chance to promote your company, at the same time you demonstrate your support of Cape Fear CREW's mission to advance, educate and support women in the commercial real estate industry.

What is CREW?

CREW (Commercial Real Estate Women) is the only organization that encompasses the full scope of commercial real estate disciplines, where you could see a project through from the beginning to the closing, all with fellow members. CREW members are brokers, lenders, title/escrow, appraisers, attorneys, architects, and everything in between.

CREW is also the only association focused on influencing the CRE industry by advancing the achievements of women.

The face of commercial real estate is changing every day as more and more women are achieving senior positions that influence business decisions. Nearly 76% of CREW members are presidents, CEOs, partners or senior managers of their companies, with 90% reporting annual incomes in excess of \$100,000.

Why should your company support Cape Fear CREW?

With more than 60 members, Cape Fear CREW is the leading organization for women and men commercial real estate professionals within the Cape Fear region of North Carolina. Cape Fear CREW offers unique opportunities to send your corporate message to a targeted audience while demonstrating support of high-achieving professional women in the commercial real estate industry.

Becoming a Cape Fear CREW partner allows your company to gain name recognition and reinforcement among the membership and event attendees while making a statement to our community that you support continuous education and professional development for women in diverse commercial real estate industries. Partnership strengthens your visibility in the commercial real estate arena and the local business community as a whole.

How can I become a partner of Cape Fear CREW?

Cape Fear CREW offers a variety of partnership levels as well as program partnership opportunities throughout the year. Please consider committing to an annual partnership package, putting your name on a highly anticipated monthly program, or supporting upcoming Cape Fear CREW events. For more information about a custom partnership tailored to meet your marketing needs, contact us today by emailing our Partnership Chair at info@capefearcrew.org.

January 2020

CAPE FEAR
CREW

PARTNERSHIP
OPPORTUNITIES

CAPE FEAR CREW PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER: \$5,000

- Limited to two businesses
- Five-minute presentation during Awards of Excellence
- Brand recognition on digital screens/back drops during Awards & verbal recognition
- Logo placement on advertising and promotion
- Two tables (20 tickets) to Awards with premier seating
- Display table at Awards of Excellence Event
- Brand recognition on Cape Fear CREW website, monthly newsletter, social media & luncheon program for one year
- Partner spotlight in one membership newsletter
- Five-minute speaking opportunity at one membership luncheon
- Ten membership luncheon tickets that can be used throughout the year
- Four tickets to a membership social event

PLATINUM PARTNER: \$4,000

- Brand recognition on digital screens/back drops during Awards & verbal recognition
- One table (10 tickets) to event with premier seating
- Brand recognition on advertising and promotion
- Partner spotlight in membership newsletter
- Brand recognition on Cape Fear CREW website, monthly newsletter, social media & luncheon program for one year
- Five-minute speaking opportunity at one membership luncheon
- Seven membership luncheon tickets that can be used throughout the year
- Two tickets to a membership social event

AWARD PARTNER: \$3,000

- Limited to eight businesses
- Recognition on stage and opportunity to “brand” a particular award with your company name and logo
- Company representative presents the award on stage at the Awards luncheon
- Brand recognition on advertising and promotion
- One table (10 tickets) to Awards with premier seating
- Brand recognition on digital screens/back drops during event & verbal recognition
- Brand recognition on Cape Fear CREW website, monthly newsletter, social media & luncheon program for one year

PARKING PARTNER: \$2,500

- Limited to one business
- Exclusive brand recognition on parking vouchers for Awards
- Brand recognition on digital screens/back drops during Awards & verbal recognition
- Brand recognition on advertising and promotion
- One table (10 tickets) to Awards with premier seating
- Brand recognition on Cape Fear CREW website, monthly newsletter, social media & luncheon program for one year

GOLD PARTNER: \$2,000

- Brand recognition on digital screens/back drops during Awards & verbal recognition
- Brand recognition on advertising and promotion
- One table (10 tickets) to Awards with preferred seating
- Brand recognition on Cape Fear CREW website, monthly newsletter & social media for one year
- Three-minute speaking opportunity at membership luncheon
- Three membership luncheon tickets
- Two social event tickets

SILVER PARTNER: \$1,000

- Brand recognition on website and social media
- Brand recognition on digital screens/back drops during Awards & verbal recognition
- Brand recognition on advertising and promotion
- Five tickets to Awards with preferred seating
- Name recognition on Cape Fear CREW website, monthly newsletter & social media for one year

BRONZE PARTNER: \$500

- Membership Luncheon Partner Benefits PLUS:
- Name recognition on Cape Fear CREW website, monthly newsletter & social media for one year
- Business logo incorporated into two monthly newsletters

MEMBERSHIP LUNCHEON PARTNER: \$250

- Business logo incorporated into Cape Fear CREW website with a link to your website during the month sponsored
- Business logo incorporated into one monthly newsletter
- Two tickets to the membership luncheon program you choose to partner on
- Option for a self-introduction of company or company profile read at membership luncheon
- Ability to display promotional brochures/literature at selected luncheon

For more information, please visit www.capefearcrew.org or email our Partnership Chair at info@capefearcrew.org.